

Features list

January-December 2016

The magazine includes regular profiles on outstanding outlets and individuals, and dedicated sections to all aspects of the sandwich and food to go business, as well as pages devoted to new product developments. British Sandwich Association activities are covered comprehensively, together with industry news and trade activity. It is also a 'must' read for those needing to keep up with legislation connected with all aspects of the industry. International *Sandwich & Food to Go News* reflects the increasing popularity of sandwiches around the globe. The magazine is also available online by visiting www.sandwich.org.uk

February Issue 161

Editorial deadline: January 6th

Advertising deadline: January 15th

Publication date: January 29th

- Mayonnaise, sauces, pickles and relishes.
- Seafood.
- Soft and fruit drinks and water.

March Issue 162

Editorial deadline: February 17th

Advertising deadline: March 4th

Publication date: March 15th

- Packaging: new developments.
- Meat products and ingredients for sandwiches and manufacturing.
- Foodex preview.

May Issue 163

Editorial deadline: March 31st

Advertising deadline: April 13th

Publication date: April 25th

- British Sandwich Week.
- Breakfast/morning options.
- Sandwich fillings.

July Issue 164

Editorial deadline: May 26th

Advertising deadline: June 10th

Publication date: June 17th

- Labelling - a detailed review of recent legislation and new products on the market.
- British Sandwich Award Winners.
- Cleaning and hygiene materials and equipment.
- Supplement: Sandwich Recipe Book

September Issue 165

Editorial deadline: August 23rd

Advertising deadline: Sept 2nd

Publication date: September 19th

- **Lunch! Show preview:** the trade's most focused show. A comprehensive look at what's new.
- Sandwich Cheese: a look at some of the latest products on the market
- Soups and hot products.
- Hot beverages and equipment.

November Issue 166

Editorial deadline: October 28th

Advertising deadline: November 11th

Publication date: November 24th

- Shopfitting and design.
- Breads
- Lunch show review.

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INTERNATIONAL Sandwich & food to go news

Rates Card

January-December 2016

Display Advertising Rates

Front cover panel	£2000
Inside front cover	£1800
Outside back cover	£1950
Inside back cover	£1750
Double page spread	£2500
Page	£1450
Half	£875
Third vertical	£695
Quarter	£495
Tip on page	Available on request
Inserts	Call for more details

(Discounts are applied for series bookings)

Classified Advertising Rates

Sixteenth Page - 60mm high x 42 mm wide	Cost £115
Eighth Page - 60mm high x 88mm wide	Cost £215

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Website Advertising Rates

Banner advertising and links are available on www.sandwich.org.uk as well as E-marketing and direct-mail options. Please call Paul Steer for more details on 01291 636342

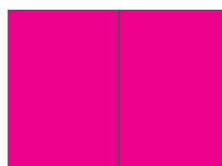
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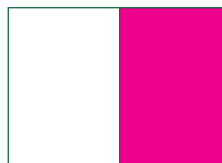
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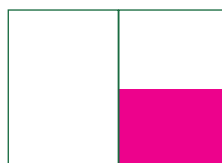
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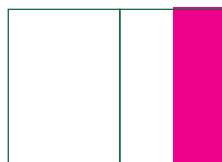
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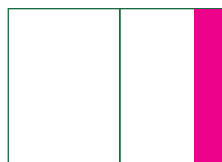
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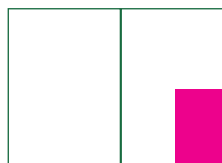
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